

PREPARING FOR AN INTERVIEW

RESEARCH THE COMPANY & INDUSTRY

Ask about the company's culture, role expectations, success metrics, etc.

PREPARE THOUGHTFUL QUESTIONS

Understand company culture, values, and recent news. Use multiple sources: web, social media, annual reports

UNDERSTAND YOUR JOB ROLE

Review the job description & requirements. Highlight relevant skills & address any gaps

PRACTICE & GAIN FEEDBACK

Conduct mock interviews for feedback & improvement

LEARN ABOUT THE INTERVIEWERS

Find common ground and mutual connections via LinkedIn or Google

UNDERSTAND THE INTERVIEW FORMAT

Inquire about the types of questions or assessments to be expected

KNOW YOUR RESUME & SOAR STORIES

Prepare your stories. Practice discussing your work experience and highlighting skills and achievements. Use the SOAR framework: Situation, Obstacle, Action, Result

DRESS APPROPRIATELY

Choose professional attire matching the company's culture

CLARIFY EXPECTATIONS

Define desired salary, benefits, culture fit, etc.

PREPARE FOR VIDEO INTERVIEWS

Find a quiet, distraction-free location, and set up the background and video settings beforehand

ANTICIPATE QUESTIONS

Prepare responses for common interview questions

PLAN IN-PERSON INTERVIEWS

Research the location, plan travel, allow for extra time

CRAFT YOUR ELEVATOR PITCH

Briefly summarize background, skills, and career goals, conveying your unique value proposition

BRING NECESSARY MATERIALS

Have multiple copies of resume, a notepad, and pen for notes