

DRAFTING YOUR ELEVATOR PITCH

Instructions: Answer the following questions, being as honest and authentic as possible. Your answers will help you draft your elevator pitch.

Your Objective

What is the objective of your elevator pitch?

Your Value

What are the three most relevant skills or strengths you want your audience to know about?

- 1.
- 2.
- 3.

Your Highlights

What examples highlight how your value translates into results? Be specific!

- 1.
- 2.
- 3.

Your Next Steps

What do you envision for the next stage of your career? How does that connect to your objective?

PUTTING THE PIECES TOGETHER

Instructions: Based on what you have learned and worked on in the previous page, start crafting your authentic, concise, and memorable elevator pitch. Remember, you need to communicate your pitch within about 90 seconds, aiming to sell your skills to a specific target.

ELEVATOR PITCH DRAFT